CAO

BAKERY & CAFE

Cuban American Original

CAO
CAO
CAO
SOLO

Our Story

CAO Bakery & Café is named after the Cao family whose baking tradition spans three generations. The word, CAO, is also an acronym for Cuban American Original, which is reflected in the brand's mission to provide best of Cuban baking with a warm and inviting café atmosphere. As South Florida's fastest-growing Cuban bakery chain, CAO's reputation as a community pillar can be attributed to its generations-old family recipes enjoyed by loyal customers – both neighbors and visitors alike. From sweet cafecito to fresh pastelitos, CAO Bakery & Cafe brings the next generation of fast-casual to your neighborhood.

CAO Bakery & Cafe is engrained in the South Florida restaurant community for its modernization of the neighborhood bakery model into a mainstream, fast-casual concept. However, beyond CAO's ability to offer affordable, varied and comforting food for all three meals and everything in between, the brand has made a name for itself with its efforts to serve the community outside of the kitchen.

During the pandemic, all CAO locations remained open and served the community. While in-store foot traffic decreased due to the nationwide shutdown, the bakeries saw an increase in online orders, curbside and third-party deliveries. CAO was praised for its various community efforts, including Free Cuban Bread Mondays and 25% off to first responders – both of which continue. CAO Bakery & Café has served over 6,000 meals to date through food bank distributions across South Florida.

The CAO Difference

- Over 1 million Visitors Annually.
- Select the footprint option that works best for you: inline retail centers, stand alone location or drive thru, kiosk (food halls, stadiums, airports)
- Various community efforts, including Free Cuban Bread Mondays and 25% off to first responder.

CAO VIRGIN MIAMI CENTRAL

Locations

PINECREST
12505 S DIXIE HWY
T: 786.701.3980

NORTH MIAMI BEACH
1973 N.E. 163RD ST
T: 305.816.6197

CORAL WAY
7830 CORAL WAY MIAMI
T: 786.717.7187

FLAGLER
10134 WEST FLAGLER ST
T: 305.227.8877

BIRD ROAD
14447 SW 42ND ST
T: 305.221.2555

KENDALL
12300 SW 127TH AVE
T: 305.255.1600

FORT LAUDERDALE
1535 N. FEDERAL HWY
T: 954.530.2266

SOUTH BEACH
1420 ALTON RD
T: 305.397.8002

COMING SOON:
NORTH BAY VILLAGE

HALLANDALE
116 W HALLANDALE BEACH BLVD
T: 954.367.5524

SUNSET
9753 SUNSET DRIVE
T: 786.953.7243

HOLLYWOOD
2401 HOLLYWOOD BLVD
T: 954.505.3185

PEMBROKE PINES
2060 N UNIVERSITY DRIVE
T: 954.505.44602

CAO FORT LAUDERDALE
CAO

Over 1,000,000+ Visitors Annually

CAO SOUTH BEACH

VISION

CAO Bakery & Cafe's vision is to deliver a concept as fresh as their baked goods with customer service as sweet as their cafecito, while making everyone feel they are part of the family.

FIRST
CAFECITO
Cuban American Original

Franchise Benefits

As a CAO franchisee, you will become part of a proven business model that offers:

- Round the clock support by a management team committed to your success.
- A comprehensive training program, on-site opening assistance and ongoing operational guidance.
- Creative branding materials and packaging
- Advertising collaterals catalog
- Support with scouting locations, exterior and interior design and maintenance assistance

Investment

Here are the requirements and qualifications for owning a CAO Bakery & Café:

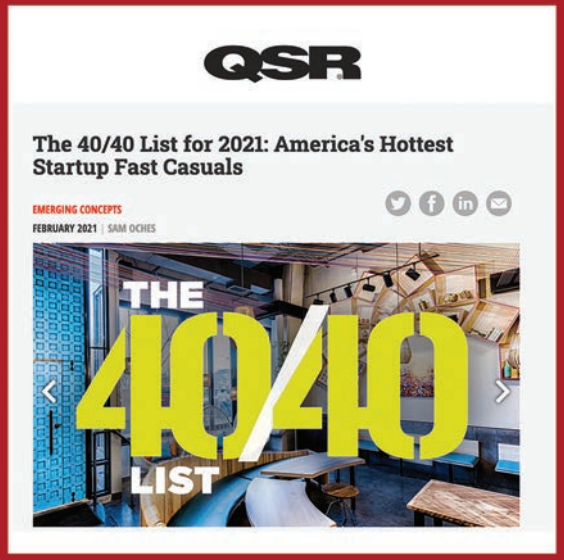
- Net worth $600,000
- Liquid Cash $150,000
- Initial Franchise Fee $40,000
- Estimated Initial Investment $365,800 – $698,000
- Royalty Fee 5%
- Marketing Fund 2%

The Initial Franchise Fee provides you with:

- Grant of an exclusive territory
- Site selection and lease negotiation guidance
- Planning assistance
- Owner/manager/employee franchise training program
- On-site opening assistance
- Operations manual

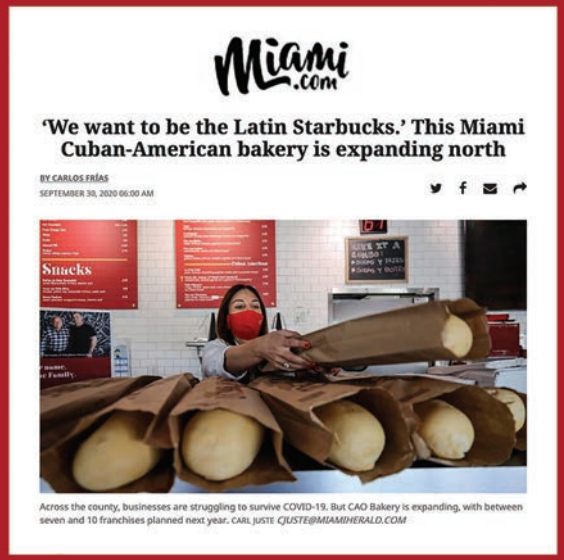
*See our Franchise Disclosure Document for a more detailed description of your total estimated initial investment and other costs and expenses associated with the ownership and operation of a CAO Bakery & Café. Typical lease space is 1,700 – 3,000 sq ft, retail restaurant space.

Press


QSR
The 40/40 List for 2021: America's Hottest Startup Fast Casuals
EMERGING CONCEPTS
FEBRUARY 2021 | SAM OCHES
THE 40/40 LIST

bake
CAO Bakery & Café looks to be the "Latin Starbucks"
Image courtesy of CAO Bakery & Café

Miami Herald
Business
CAO Cuban-American bakery in Miami to expand in Florida


Miami.com
'We want to be the Latin Starbucks.' This Miami Cuban-American bakery is expanding north
BY CARLOS FRÍAS
SEPTEMBER 30, 2020 06:00 AM
Snacks
Across the county, businesses are struggling to survive COVID-19. But CAO Bakery is expanding, with between seven and 10 franchises planned next year. CARL JUSTE CJUSTE@MIAMIHERALD.COM

The Brand

CAO BAKERY & CAFE

IDENTITY

BRAND TYPOGRAPHY

HEADLINE / ODIN BOLD

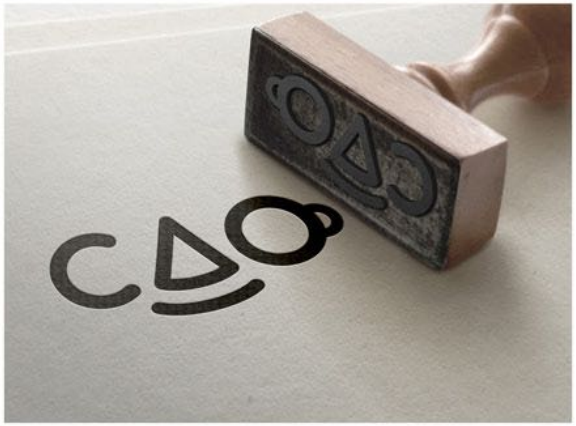
CAO BAKERY & CAFE

BODY / ODIN BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-=!@#$%^&*()_+

BRAND COLORS

BRAND PATERN



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Cuban American Original
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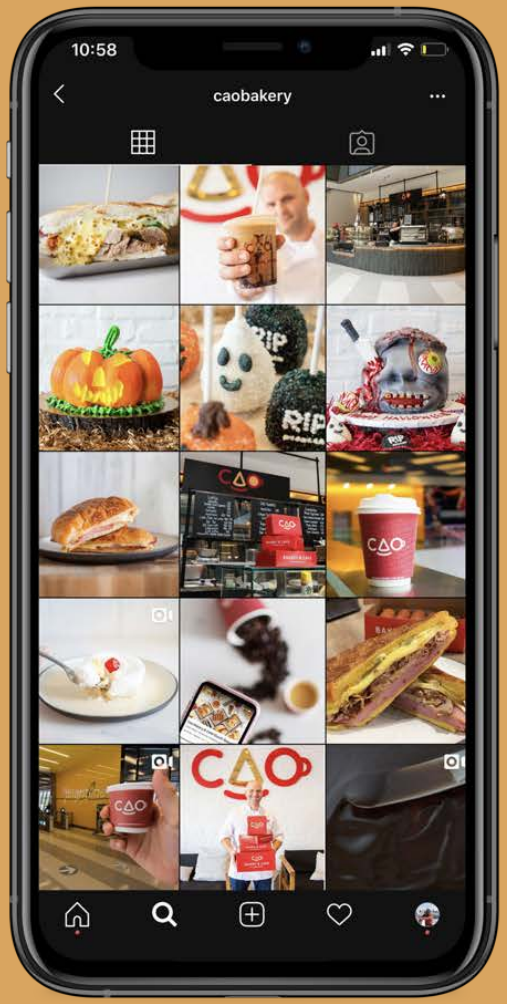
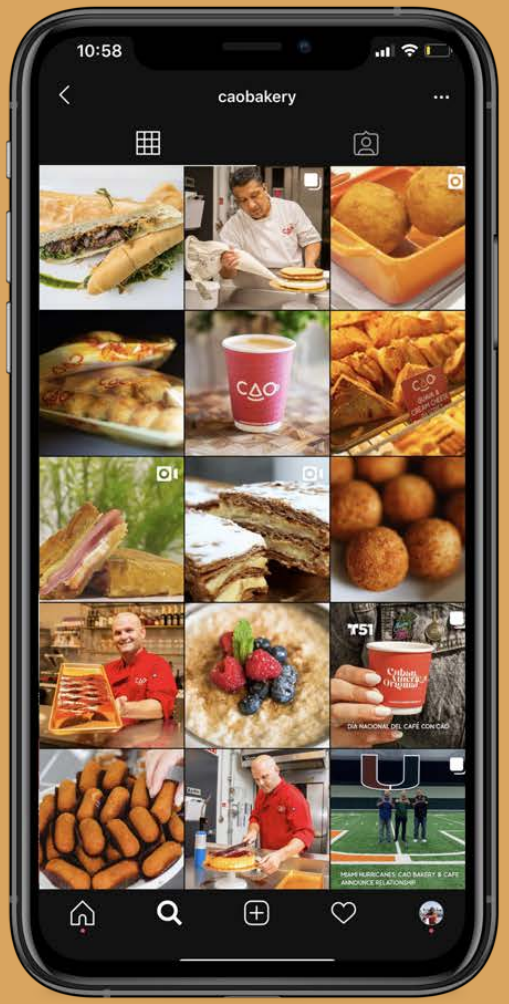
AKERY & CAFE
www.caobakerycafe.com

FLAMINGO POINT
LO NEIGHBOR!
OY 20% OFF
SWEETEST
HAPPY HOUR
4pm–7pm
THE NEW GENERATION
OF VICKY BAKERY
GRAND OPE
APRIL 27TH
1420 ALTO
PINECREST I NMB
IGNITE COMMUNITY SERVICES
PINECREST | NORTH MIAMI BEACH | CORAL WAY | F
KENDALL | FT LAUDERDALE | MIAMI
#BAHAMA STRONG

Digital Marketing





Social Media & Content Creation

Marketing

Brand Collaborations

Brand Activations

Community

Merchandising

Brand Partnerships

Cuban
American
Original